

Brookings Figure Skating Club Board of Directors Meeting

Sunday May 1st, 2022 5:30 pm

AGENDA

- I. Call to Order & Welcome to New Members
 - a. Meeting started 534 PM
 - b. Attendees: Chris Buus, Chris Cass, Katie Bratberg, Tyler Eichmann, Sarah Doom, Alyssa Olson, Trish Matson Buus, Bill DeBlonk, Julie Underwood, Lisa Cain, Vicki Dubbelde, Greg Mellon
- II. Additions to Agenda
- III. Tyler Eichmann
 - a. Tyler mentioned that he will be available on Friday's this Fall if help is needed
- IV. Darren Hoff/Bill DeBlonk
 - a. Bill discussed updates on Larsen Ice Center (both new construction and re-installing ice)
 - i. Board questioned whether this would be a Public Use Facility
 - Right now, for Hockey Association. Membership fees? Future use for BFSC is unknown right now. Discussed Darren Hoff as middle man for addition use
 - Trish mentioned having a board member attend Hockey board meetings
- V. August/September Ice Time (Bill)
 - a. August 1st is goal to get ice on red rink. Hours during the day
 - b. Mid October is goal for blue rink
 - c. Ice charge changes no idea yet
- VI. Secretary's Report (Greg)
 - a. Approve minutes from previous meeting
 - b. Motion by Sarah Doom to approve April 10, 2022 minutes. Second by Trish Matson Buus. All approved. Motion carries
 - c. Send minutes as approved to Barnaby for website posting; mentioned just for transition purposes
- VII. Treasurer's Report (Julie)
 - a. Monthly Activity
 - b. Year-to-Date Financial Status
 - i. Discussed bank balance and budget. Ice show income vs. approx. \$7300 expense, plus a couple payouts needed. Katie B mentioned most ice shows lose money.
 - c. Outstanding good luck/advertising ads status / Ice show tickets
 - i. Advertising down. Need to focus on recruiting advertisers for 2023.
 - ii. Vicki 2 families did not give money for Pre-pay tickets. Vicki to send President a note. Don't offer presale next year? Or do we have all families Prepay for tickets? 77 Prepay tickets from Hyvee in 2022. How do we collect money going forward?
 - iii. Balance at UPS?. Hockey Headquarters Julie will send an invoice
- VIII. President's Report (Chris)
 - a. Information and comments from Chris Cass:
 - i. Good Luck Ad bag to Maria Boltjes. AD info on Google Drive

- ii. Transfer of information left-over year-end gifts, Letter Program including folder, Scholar Award Program, 4th of July, Holiday Expedition, Skating etiquette. etc.
- iii. No constitution on website. Please add!
- iv. Costume coordinator Vicki has the information
- v. Posters Kids want to see the posters! We need Alladin and Frozen. Barnaby has info..
- b. EXIT CHRIS CASS WE APPRECIATE YOU!!
- c. Theme for the year: Growing Together leaning on each other to grow the club!!
- d. Ruling Documents/Basics
 - i. Membership Handbook
 - ii. Bylaws
 - iii. Constitution Need to add to website.
 - iv. Website
 - Brookingsfsc.com (Barnaby) Need to evolve and continuously update website
 - v. Public Facebook page (Trish)
 - vi. Private Facebook group (For members only)
 - vii. Instagram Trish and Chloe to create page
 - viii. Club Email
- e. Recap on End of the Year Party
 - i. No issues. Thanks to Jodi Ysbrand for help
 - ii. Discussed need for vinyl backdrop for photos / for all events
- f. Summer Camps
 - i. A lot of open-ended discussion:
 - When? Mid-August? Would have to work around Hockey camps
 - Coaches?
 - Contact?
 - Template / Budget?
 - Chris B. will reach out to District 10
- g. Budgeting: Chris B We need to spend money to grow club
 - i. Julie to provide number before July for previous year.
- h. Kevs
 - i. Julie Underwood P.O., black box, window box
 - ii. Vicki Dubblede costume closet
 - iii. Katie Bratberg costume closet
 - iv. Sarah Doom window box, black box, storage shed, costume closet
 - v. Trish Matson Buus window box
 - vi. Chris Buus Costume closet, Fob??, mystery keys x2
 - vii. Rebecca Barber Everything ?? Double check next meeting
 - viii. Note: 4th of July banner
- IX. Vice President comments (Sarah)
 - a. Letter Program, End of year party, 4th of July Parage (she will not be in town)
- X. Committee and Coordinator Reports
 - a. Membership Chair (Trish)
 - i. Current status on 2022-2023 memberships
 - Membership is down about 50%. Discussed the need for coaches. Can reach out to District 10. Could grow our own coaches with the Junior Coach Program. Handout

available for comments and critique. Discussed Finances for coaches including ISI membership renewal and liability insurance. Should the club cover the cost to attract more coaches? Trish / Chris to develop package.

- Beat the Heat Skating clinic, Aug 14th 5PM?
- Glide and Slide Sept 11th, 5PM?
- Mentor Time We should buy ice time for it. Use it for group lessons or club engagement, games. Can also vary the format. Talk about stretching, healthy habits, competitions, ice show information.
- Learn to Skate We have no program
 Testing We need to have guidelines and dates
- ii. Status on order for those missing ISI patches
- iii. Digital format for membership forms and agreements (with Barnaby)
- iv. Point tracking
 - Vicki and Lisa to get points to Trish
- v. Fees?
 - Consensus is to not raise fees. Included in conversation: \$25 new member fee for first year,
 \$25 new member kick back, Renewal fees, etc.
 - Motion by Chris Buus / Sara Doom to change membership fees. \$25 for new member fee.
 \$75 renewal fee for if before September 1st. \$100 if after September 1st. Second by Julie Underwood. All approved. Motion carries.
- b. Fundraising Chair (Rebecca) Conferenced by phone
 - i. Krispy Kreme; tentative date? Hobo Day weekend?
 - Discussed delivery, amounts, and possible dates / locations. No on Hobo Day
 - SDSU move in day (8/19) Rebecca may not be available
 - SDSU Home Games (9/10, 9/17, 10/1, 10/8 *SDSU v. USD, 10/29 *Hobo Day, 11/12) (9/30 is Brookings HS Homecoming)
 - ii. New ideas for fundraising Everyone encouraged to help with fundraising
 - VFW fundraising Trish to help out
 - Nov 29th, South Dakota Day of Giving
 - University Plains Speedway, 50/50 raffle? Bowling Alley?
 - Non-profit status for grants
- c. Competition Chair (Vicki)
 - i. Competition date for 2023
 - Discussion may have lost prev. year dates to Luverne competition. 2022 large turnout due to date? 1st of year dates hard for Katie B. Vicki to investigate 2023 date with Darren H. and ISI.
 - Use of EntryEeze for competitions no vote needed. We are doing it!
 - ii. Outstanding costume items
 - Discussion around fees for costumes and / or cleaning. Tabled for now.
- d. Ice Show Chair (Lisa)
 - i. Ice show recap/after action review
 - Discussed need for Chair help, need for Coaches. Bumping up Coach hourly wage (\$14/hr current)
 - ii. Budget status for current spending 2022 show
 - iii. Budget for 2022/2023
 - 1. Videographer?

- \$400 last year. Discussed whether a good financial decision. 2022 videographer did not get enough orders for DVD's this year. Just have streaming available?
- iv. Develop a timeline for 2023 show
- XI. Old Business
 - a. Website update: Barnaby
 - i. What needs to be updated?
 - ii. What does Barnaby need from the board?
- XII. New Business
 - a. Testing
 - b. Point review and discussion
 - i. Discussed monthly group activity to include testing
 - c. Sioux Falls Summer Camp (brought up by Julie)
 - i. 06/07 08/18, Tuesdays and Thursdays, 1145 AM 315 PM. \$45/day, \$80/wk
 - d. Team Stack App
 - i. Board discussed utilizing the Team Stack App
 - App could be used for scheduling practices and lessons. Would have a calendar, chat, etc.
 - ii. Also discussed what will our communication route be (App / Facebook / Email)
 - 1. To be added to next agenda
- XIII. Establish Date, place and time for next meeting
 - a. 06/05, 2301 Research Pkwy, 530 PM.
 - b. Board acknowledged the benefit of Katie B. in meetings

Note: meetings would need to be before 1600 in Fall.

XIV. Adjourn

a. Chris Buus motion at 2046, seconded. All approved.

Key Dates: Off-season ice?

4th of July Parade: 4th of July with time TBD

New beginning to new season: September 1, 2022

Club Ice: (October?)
Glide and Slide: TBD

Fall Kick-off: TBD

Krispy Kreme Fundraiser: TBD

Brookings Festival of Light Parade: TBD

Competition: TBD

Ice Show: TBD

End of the Year Party: TBD